

In the United States Patent and Trademark Office

In re the Application of:

William Kress Bodin)	
Serial Number: 09/935,393)	Group: 3629
Docket Number: AUS920010655US1)	Examiner: Traci L. Smith
Filed on: 08/23/2001)	
For: "System and Method for Intelligent)	
Merchandise Indicator and Product)	
Information Provision")	

RESPONSE TO OFFICE ACTION UNDER 37 CFR §1.111, and AMENDMENT UNDER 37 CFR §1.121

Assistant Commissioner for Patents
Washington, DC 20231

Sir:

Responsive to the Official Action dated October 31, 2006, please receive our reply and amendment. Reconsideration of the rejections of the Office Action is hereby requested.

Respectfully,

/ Robert Frantz /

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